



Office West  
12/10/54  
DEPARTMENT OF THE INTERIOR  
INFORMATION SERVICE

FISH AND WILDLIFE SERVICE

For Release FRIDAY, DECEMBER 10, 1954

FWS TO PRODUCE ANOTHER SHRIMP FILM

John L. Farley, Director of the Fish and Wildlife Service, today announced the signing of a contract on December 7 with The Peelers Company, of New Orleans, for the production of a new educational film on shrimp.

The Peelers Company, manufacturers of automatic shrimp peeling and deveining machinery, will finance the film which will be in sound and color and have a running time of 13 or 14 minutes.

Tentatively titled Shrimp Tips from New Orleans, this motion picture will have a New Orleans locale and will emphasize shrimp recipes that are characteristic of that part of the country. It will contain information of value not only to the housewife and home economist but also to all purchasers of shrimp, including institutional users.

The new motion picture will not duplicate any of the material shown in Shrimp Please, the FWS film released in October, which depicts Gulf of Mexico shrimping operations, canning, breading, drying, and freezing processes as well as methods of preparation. The decision to make another film on shrimp was reached because Shrimp Please stimulated so much interest in shrimp and produced so many requests for additional information on the purchasing, preparation, and serving of shrimp dishes.

Elliott A. Macklow, of the Service's Division of Commercial Fisheries, will supervise the production. Although work will begin shortly, almost a year will be required to complete the film for distribution.

The Fish and Wildlife Service will distribute the film through some 65 film libraries without charge. It will also be available for television use.

Information on other films in the commercial fisheries series may be obtained by requesting Leaflet 255, Fishery Motion Pictures, from the Fish and Wildlife Service, Department of the Interior, Washington 25, D. C.

x x x